

30TH SALES CONFERENCE

The forenoon of the 9th of January found our sales staff convening for the 30th Annual Sales Conference, held by J. M. Schneider Limited at our Kitchener plant.

The session got underway at 1.30 p.m., Wednesday, with a roll call and welcome, followed by group meetings and conducted tours of the plant's processing departments.

The first day closed with a dinner in the dining room of the new Signet Restaurant.

Thursday's programme was varied and extensive, starting with a review of the 1951 results, followed by Salesmen's Forum.

Discussions of Produce, Beef, Lard and Shortening, Credits and Claims, Hospitalization and Social Services were led by department heads.

One item of the afternoon agenda was a visit to the big deodorizing plant where our production manager, Chas. Thurlow, described the processing procedure used in the manufacture of Crispyflake Shortening.

On Thursday evening the Annual Banquet was held in the Pine Room of the Kress Hotel, Preston. Present were 184 people including members of the office staff, foremen, keymen and the Schneider-Orpheus Choir.

Howard A. Volker, our general manager, was the chairman. President F. H. Schneider spoke on the meat industry and prospects for 1952.

Badges were presented to eleven members of the "Millionaires' Group"—these are the men who have achieved a sales record of one million pounds of product during the current year.

The Schneider-Orpheus Choir entertained with several numbers that were sung by them last year in Rochester.

N. S. Lang of Hamilton put on a very fine performance of magic and illusion.

The evening closed with the showing of a color film of Newfoundland which was taken by the same people who made our new plant film "DUTCH TREAT."

Friday morning was spent in a discussion of our products, most of which were displayed in the Assembly Room.

This session was very beneficial to both the sales staff and heads of our production sections. Many thoughts on texture, taste, size and quality being discussed.

The conference ended Friday afternoon with a forecast of prospects for 1952 by Howard Volker and expressions of confidence for another good year by our President and Vice-President.

This was undoubtedly the most successful conference yet held—and the credit goes to our sales staff for their keen interest and very active participation in discussions.

We wish them every success in 1952 and promise our utmost co-operation by producing for them the type of product that they can be proud to sell.



"THE MILLIONAIRES CLUB" OF 1951

Rear Row: K. Murray, E. Farnsworth, E. Lang, J. Cation, R. King, G. Gellatly, D. Hilderley. Centre: H. Schneider, J. Dingwall, E. Payne. Front: B. Couch.

Photo—F. P. Schneider.



One of the many displays of Schneider products at the annual sales conference. These items were later inspected and discussed at the Quality Forum.

Picture—F. P. Schneider.

Some interesting facts About Our First Aid, Hospitalization and Surgery

Knives don't slip, but fingers do — that is why we maintain a full time nurse and assistant in our First Aid Room.

The 1951 report compiled by Miss Pearl Miller will be of interest to all our staff.

Number of patients receiving dressings 3,536. Average dressing 1,396 per month—the year's total was 16,756. (Any number of cuts, scratches, etc., bandaged at one time, is listed as one dressing—and some fellows have four or five!)

Medical visits to First Aid for such causes as sore throat, headache, or other ills, amounted to 1,891.

Eighty-seven employees received medical examinations while 55 were given chest X-rays.

Lost time accidents for 1951 were only 16 against 25 in 1950.

There were 59 cases where medical aid was required.

During the year your nurse made 407 visits to patients.

Filed during the year were 138 claims for sick benefits on which \$6,752.29 was paid.

137 people had claims for Hospitalization and surgery and payments received totalled \$8,758.39.

When you consider all the clerical work entailed in filing claims and keeping records in addition to their regular First Aid duties, you will admit that Miss Miller and Miss Ronnie Busch are two very busy girls.

Promptness on the part of foremen and staff in reporting absence and return of sick or injured workers will help greatly in keeping the records correct.

Busy as they are, the nursing staff wish to again stress the importance of reporting to First Aid immediately any accident no matter how slight.

This will aid considerably in getting your Compensation Claim approved if trouble develops later.

Vacations

The annual holiday lists have been in the hands of the various department foremen for the past two months.

We hope that you have made your holiday arrangements by now—if you haven't, please do so as soon as possible.

Seniority in choice of holiday weeks is still the general rule, although exceptions are sometimes made if there are unusual circumstances connected with the request.

Those who are entitled to a three-week vacation are aware that the third week cannot be granted during the warm summer months.

If this were allowed, many of our people in the one and two week brackets would be unable to get away for even one week except in the early spring or late fall.

In order that as many as possible can enjoy a week of sunshine, we urge everyone to seriously consider the taking of one week in the period of January 1st to May 31st.

We hope that all lists can be completed and returned to Wm. Cullen of Personnel no later than April 18th.

Our March Personality



ALBERT C. BOTH

Picture—F. P. Schneider.

Albert C. Both was born and raised in the town of Denby, Ontario.

At seventeen he was working for independent timber owners, cutting posts, railroad ties, and telephone poles. This was deep in the big woods at a location described as north of Cobalt and west of Port Arthur.

After nine years of ranging throughout Northern Ontario, Albert worked for a year in the mines at Kirkland Lake.

1920 found him in Point Anne (near Belleville) where he was employed as foreman in a cement plant.

Locating in Kitchener he worked for a while at the Canadian Blower and Forge.

In 1922 Albert came to the J. M. Schneider Limited payroll and was promptly handed a hod and loaned to Nick Asmussen who was constructing the big garage at our original plant site. Some thousands of bricks later he came back into the plant and began to get a pretty thorough training in packinghouse operations. Albert states that the only departments he missed were the smoke-house and shipping.

For the past twenty-three years Albert has been in charge of our Lard Processing Department.

Albert is happily married and has one daughter.

He claims no particular hobby but is very interested in hockey and baseball and also likes to work around his flowers when time and weather permit.

Five years ago he became a member of the Schneider Twenty-five Year Club.

Our best wishes go to Albert for many happy years.

IN MEMORIAM

It is with deep regret that we report the passing, December 13th, 1951, of Philip Olinski.

Philip was a member of the Schneider 25-Year Club and had been on the plant staff since April, 1926.

We wish to express our sympathy to Mrs. Olinski and her family.

SNIDER NEWS

Editorial Staff:

E. J. Stone

E. H. Bull

M. I.

Western Editor:

Dorothy Suggett

Reporters:

D. Fiddler, A. Schnarr, C. Carthy, J. Hous
N. Heffernan, S. Riehl, G. Cullen, R. Hil
P. Girodat, A. Hildebrand, F. Cassidy, K. L
R. Steinberg, H. Cuthbertson, A. Burkho

Wellesley: Laurene Erb

Photographer: F. P. Schneider

Management's Corner

RETIREMENT and PENSIONS

In 1944 your company introduced a contributory pension plan which provided retirement annuity, payable monthly, life, commencing at the age of 65 for males—age 60 for females.

Recent legislation abolished the mean test for Canadian citizens who had resided in this country for the past twenty years and provided a pension of \$40.00 per month at the age of seventy.

The age at which our J. M. Schneider Limited employees should retire has been given long and careful consideration.

Many factors were reviewed, among them being the physical requirements of packinghouse work, the accident hazards of wet or slippery floors, also the effects of the necessary variations of heat, cold and humidity, on the health of the old workers.

This resulted in the decision that the normal retirement age shall be 65 years.

Employees may be retained in employment for a further period at management discretion, provided that health and ability are satisfactory.

The rate of pay for employees in the over 65 years classification, will be adjusted where necessary, according to the type of work they are able to regularly perform.

In the event that such employees are still on our payroll after reaching the age of seventy, they shall then be retired.

This regulation was put into effect January 1st, 1952.

Canning, Lard and Laundry

We extend our sympathy to Albert Both, foreman of the Lard and Shortening Department on the recent passing of his brother.

Jean and Jack McCullough have changed their abode from 158 Weber St. E. to 158 (two doors down the street)—a cosy little two-some, eh, Jean?

Harold Luft of Canning injured his hand while assisting in the Freezer Packing Department.

The Christmas season left pleasant memories with the femmes of Canning and Laundry, especially referred to is the girls' Christmas party. Much credit is due to those members of the committee who arranged such a lovely evening.

Just after our last "News" went to press, we learned of Mrs. Albert Williams undergoing an operation at Toronto General Hospital. We wish her a complete and speedy recovery.

January 31st the gals of our two departments feted Marie Williams at a surprise party held at Jean McCullough's home. A presentation was made to Marie, together with our best wishes for the future.

"Pa

Plant Tours and "Dutch Treat" Popularize Schneider Products

In 1951 forty-two visiting groups, totaling 1,516 people were taken on conducted tours of our Kitchener plant.

These people were members of organizations such as the Women's Institute, Scout Mothers, Church Organizations, etc., and came from towns and cities in south-western Ontario.

Upon their arrival (usually by chartered bus) they were welcomed by members of the management, then taken on a trip through the plant by guides who explained the activities and processes of each department.

Following the tour, a buffet lunch which included Schneider's cold meat products was served in the assembly room.

The interest shown by these groups, and the many complimentary remarks about the cleanliness of our departments, and the neat appearance of our staff, are ample reward for the time spent in showing these groups around.

This is valuable advertising for our product.

Our advertising staff also covered a lot of territory and spread the story of "First For Quality" with our new film "Dutch Treat."

In 1951 this film was shown to 26,801 people in Ontario and Quebec.

A copy of this film is also being shown to the Manitoba consumers by the advertising staff of our Western plant.

1952 looks like another busy year for our projectionists, who are already booked solidly for the next few months.

A second film, showing life in Canada's newest province, Newfoundland, is shown following "Dutch Treat."

This film is a very impressive one, depicting the rugged nature of the province and the hardihood of its people.

The scenes depicting the harpooning of whales, seal hunting on the ice-floes, and travel by dog-sled, are both impressive and educational.

Both films were made by Crawley Studios.

Sausage Cooking

George Moser, Jr., formerly of our beef staff, has been accepted on the Kitchener Police Department force.

Irvin Huras is away at present due to hand injuries. We wish him a speedy recovery.

Our sympathy goes to Albert Stepler and his brother on the death of his brother's wife.

We wish to express our appreciation to "Rudy" Schoeneich, reporter of Sausage Cooking, for the fine job he has done over the past five years.

Rudy has turned this job over to "Nels" Heffernan.

Walter Thomas had a chilly bath recently while ice fishing. Apparently he made the hole too large and slipped in.

Congratulations go to Mr. and Mrs. Floyd Querin on the arrival of a boy January 23rd; and to Mr. and Mrs. Stephan Schnarr who also welcomed a son on December 28th.

Nelson Heffernan was re-elected to the executive of the Canadian Legion. He will be happy to answer any questions pertaining to the work of the Legion.



This group of young ladies from Macdonald Hall, Guelph, are preparing to enjoy a luncheon, following tour of our plant.

Picture—F. P. Schneider.

Sales News

We are pleased to report Russel Logan of the Toronto office staff is now feeling better after his recent illness. Drop him a line to 11 Lambton Ave., Toronto, he will be pleased to hear from you.

Eddie Kirk has been relieving on Russel's territory and has now become acclimatized to working in the big city.

We welcome the following new members to our sales staff. Al. Elliott on the Stratford Territory, and Clarke Wagner to our Toronto staff.

Goldie McNaughton has been transferred to Orillia and we understand he may run for mayor next year. George Burns is looking after the Galt Territory.

Those 10 Minute Rest Periods

To most of us, these morning and afternoon rest periods mean "Coffee Time" at the cafeteria.

The minutes seem to fly as we chat about the hockey game or some interesting news item, and before we know it, the clock indicates that fifteen or more minutes have been taken.

Well, that does happen occasionally, but surely it's not anything to get excited about, is it?

Suppose every one of our staff takes five extra minutes at each rest period.

At today's average pay rates, the time lost will cost your management just \$737.00 a week, or \$38,438.00 a year!

But, you say, the average must be much lower than five minutes, probably one, or two.

All right — let's take two minutes instead — it would still work out at over \$15,000 for a year.

This will show you why it is so important that we do not abuse our rest periods.

Profits and profit sharing are dependent on production costs, so, for your profit and ours, enjoy your rest period, but don't prolong it.

Your reporter will appreciate your assistance in making this a live section of the "News."

"Nels"

Fresh Sausage Department

June Eckstein of this department, and Robert Rieck of Sausage Manufacturing, announced their engagement in February.

"Bob" is a former member of the Fresh Sausage staff. Our best wishes to both of you.

A hearty welcome is extended to Elaine Battler. Elaine came to us in February from the Wiener Packing department.

Albert Caddick, Jr., has taken time out to have some more lead removed from his foot. Albert was the victim of a shooting accident while hunting last fall. We hope that this will be the end of that bullet, Albert, and that you will soon be back with us.

Our sympathy goes to Hilda Koehler. Hilda's mother passed away on February 2, 1952.

The engagement is announced of Elfrieda Kristman of our department to Leonard Hanson.

"Shirley"



These ladies were among those present at the J. M. S. Stockholders' Meeting, held February 22. Left to right are: Mrs. W. Siegner, Miss C. Binkle, Miss. F. Eby, Miss R. Fischer, Miss I. Hagen.

Photo—F. P. Schneider.

Don't Guess!

The other day we asked someone working with us a question about the job at hand. And this was the reply:

"Yes, I guess that's right—I guess!"

You can imagine just how much confidence we had in that person after that reply. He guessed it was right—but he really wasn't sure.

Bear one thing in mind. Guess-work is poor work, because when you guess, there's just as much chance that you may be wrong as that you may be right.

With very few exceptions, all of the people we know want to do a good job on the job. They want to prove that they really know what they're doing—and are capable of good work.

But, to make sure of doing good work every day, let's eliminate the "guess work"—which is poor work.

And, the best way to eliminate guessing is to make sure you're doing it right—before you do it. If you don't understand don't be afraid to ask questions. But—for your own good, don't guess!

Kelly-Read & Co. Inc.

By Dorothy Suggett

The bowling league is now playing in the last quarter for the season with Herb. Cook still out in front in the individual averages and Virginia Matrick high lady bowler. The "Joanahs" — Ron Taylor, captain — were again top point getters in the third quarter, but with this team already having won the 2nd quarter, the "Hot Shots" — Danny Thorkalson, captain — will move into the Roll-offs. Paul Schultz has a firm hold on the high single game and high three for the men, with Dolores Urquhart still high ladies' single game and Virginia Matrick high three game. The league had a social evening at Sid Bareham's home with a very enjoyable time being had by all who attended, although we doubt if Ron Taylor and Paul Schultz will be teaching Rose Hawksley and Margaret Stewart any "games" in the near future.

The Company recently staged a very successful party for the employees and their families when the film "Dutch Treat" was shown along with the Grey Cup picture and a short sing-song film. After the films everyone tucked into roasted spareribs, pigtailed and corn beef, etc. Dancing closed off the evening with Bill Stewart (engineering calling the square dances. This was the first social for everyone in the firm and it is hoped there will be more planned in the future that will be as successful.

The boys have again entered a rink in the Commercial Curling League. Bob Anderson is the skip with Dick Trembath, Myrt Comberbach and Charlie Aldridge completing the rink. At the time of writing Bob tells us they are holding down third place in the league, and they would also like to know why that challenging rink didn't make an appearance early one Sunday.

The best wishes of everyone were extended to Jim Schollar on his leaving the firm at the end of January. The boys had a highly successful stag at which they presented Jim with a watch and sports jacket. The girls, not being able to participate in the stag, had their own presentation to Jim on his last day, giving him a pen and pencil set.

Myrt Comberbach is now Purchasing agent for the company and Sid Bareham is in charge of the shipping cooler. A welcome to Tommy Anderson, a new member of the Sales staff, taking over Sid's territory. Also like to extend a welcome to Johannes Kroegman, Ken Nesbit, Norman Steins and Wm. Van Mondfrans in the Killing and Cutting Dept., Beverley L. Schaldermose and Wm. J. Morris in the Kitchen.

Martha Borkowski (Kitchen) has left the company to go out west to British Columbia. Everyone is pleased to see Mike Kantyluk (Killing) back on the job again after quite a session in the hospital. Kay Zelinski (Kitchen) was visiting us recently but is still unable to resume work after her operation. The sick list also includes Ann Cory (Kitchen), George Hominuk and Alex Churdo (Killing). We hope to see these people well and back on the job again soon.

Congratulations to: Hank Gursky and his wife on the new baby girl; Georgia Ann Margaret. Mike Lucenko and his wife, a baby girl, Sharon Valerie; and to Herb. Zilkie and his wife who are also the parents of a baby girl. All these girls. We see that our present hog grader, Johnny Tropak, was passing out cigars very recently. Johnny and his wife had a baby boy.



HARRY TEICHROW

Harry Teichrow

Harry Teichrow has been with the company since 1941 except for the four years he spent with the Army Service Corps overseas. Harry works in the Cellar and is chief steward for the union in the plant. He is married and the father of two boys, Laurie Henry who is four, and David John, three. Harry operates a small farm out Headingly way where he raises a few pigs, chickens and has about an acre in a garden and various fruit trees on his land. We are looking for those hogs in our yards when they are ready for market, Harry. When he has the opportunity to snatch some time away from his farm, Harry can be found camping and doing a little fishing.

Pork Cutting

We wish a speedy recovery to Mrs. Henry Ottman who has been hospitalized. Jack Schmidt and Elmore Heldman are also under the doctor's care at present. We hope they will soon be back.

Our sympathy is expressed to Mr. and Mrs. Chas. Hagen on the recent loss of their son, Carl Hagen.

Carl was a member of our cutting staff for many years.

Our congratulations are extended to Mr. and Mrs. Lincoln Boshart on the arrival, December 30th, of a baby girl.

Also to Mr. and Mrs. Alvin Reis on the birth of a son, February 18th.

Andrew Bean has joined the ranks of the tax payers, moving into his new home on Ottawa St. North.

Quite a few of our staff have been on the sick list lately, but we are glad to report most of them are back.

Peter Beninger had an enforced rest of ten weeks, but is working again.

Alvin Schneider had a prolonged spell of sickness and is absent at present due to an injury.

Many of us felt a personal loss in the passing of King George VI. Our sympathy and loyalty are expressed to our new Queen Elizabeth. — Long Live The Queen!

"Hugh"

First Camper: "I do all the cooking and baking for you fellows, and what do I get? Nothing!"

Second Camper: "You're lucky. We get indigestion."

Are you one of the 2 out of 3 Canadian taxpayers entitled to an income tax refund this year? There's only one way to find out. Make out and mail your Income Tax return NOW! Here's what to do:

(1) Get your T.4 Salary and Wage slip (your yearly statement of earnings and deductions) from your employer. Make sure your Salary and Wage Slip is attached securely to your Income Tax return.

(2) Read carefully the instructions on your Income Tax form. Most employees in the industry may use the simplified T.1 Short Form.

(3) Fill out your return carefully. Make sure your return bears your signature.

(4) Attach all necessary receipts for medical, dental, and charitable. Remember if these receipts and your T.4 wage slip are not attached, your refund cheque will be delayed.

(5) Mail your completed return to your nearest District Income Tax Office. By mailing your return, you save time and trouble.

If you are claiming a refund, early filing means you'll get your refund cheque sooner. Make sure you claim all your **Legitimate** deductions. Recent amendments to the Income Tax Act have resulted in some new deductions. Check the information carefully shown here. You may find you have additional deductions.

Although several new medical expenses are deductible this year one important fact must be kept in mind. **Your total medical expenses for 1951 must exceed 4% of your income** before you may deduct any medical expenses. The amount of medical expenses in excess of 4% of your income is the only sum you may deduct.

Any payments for insulin, cortisone, ACTH, liver extract injectible for pernicious anemia, or Vitamin B 12 for pernicious anemia are now included among allowable medical expenses, if prescribed by a medical practitioner for you, your wife or dependents.

If your medical expenses exceed 4% of your income you can therefore claim deductions up to certain maximum amounts as shown on the Income Tax forms. **BE SURE YOU ATTACH ALL MEDICAL RECEIPTS TO YOUR INCOME TAX RETURN.**

Poultry and Produce

Congratulations to Mr. and Mrs. Harold Leis. They have a fine little boy who arrived on November 26th.

We are wondering if Harold has entered his name for the Wellesley Hockey Team (Harold and brother Herb. are two very fine hockey players.)

We extend our sincere good wishes and congratulations to Audrey Lubka, a former member of our cafeteria staff, on the arrival of twins, January 23rd. Their names are Stephen and Kathie.

We recently had a very delicious treat when Mrs. Marie Dick brought in some of her honey comb for the poultry staff.

"Bert" Stahle, our genial cafeteria chief, had the misfortune to slip while getting into his car and as a result fractured his foot and leg. We all wish "Bert" a speedy recovery.

A Joyous Easter to all.

"Agnes"



HUGO SCHOENEICH
Photo—Jack Lawrence.

Hugo Schoeneich

Our grand old veteran has finally gone on the retired list after compiling a record of forty-two years in the service of J. M. Schneider Limited.

Hugo was one of the original ten men whose names appeared on the payroll in 1909. He participated in the development of this business from its early years and has many interesting memories of the days when he worked at the side of our Founder, John M. Schneider.

Packinghouse workers those days learned and performed every operation from the killing floor to the finished product.

For many years Hugo handled all the sausage cooking under the direction of the late William Rohleder, our first superintendent. Hugo is now eight-two years of age.

Our sincere wishes go to Hugo for the future.

Heart Facts

Your heart is only as big as your fist, but most of its bulk is muscle. It has just one job—to pump out into the arteries the blood returned to it by the veins. All the millions of cells in the body depend upon the rapidly circulating blood stream for the necessities of life and the removal of wastes. The brain in particular must have a continuous supply of fresh oxygen. Since the brain runs the body, death comes within seconds—at most a very few minutes—after the heart stops beating.

The amount of blood in your body is comparatively small—it makes up only about 8 per cent of your body weight. But to keep that blood in circulation through miles of blood vessels during an ordinary day of work, play, and rest, the healthy heart pumps from 9 to 10 tons of blood at an average daily rate of 70 strokes per minute. The normal pumping action of the healthy heart is a continuous series of regular contractions and relaxations—beat—rest, beat—rest, beat—rest, and so on for about 2½ billion times, if the pumping continues for 70 years.

When you are “taking it easy,” your heart takes it easy. It then rests nearly twice as much as it works. But during periods of exceptional physical exertion or emotional stress it may beat twice as fast as usual and pump out twice as much blood. The faster the heart beats, the harder it works and the less time it has to rest. On this important fact is based much of the medical advice we are given regarding the

Schneider-Orpheus News

The choir is once again looking forward to a busy and interesting season. Many Ontario points will be visited before the summer vacation is here. Many do not realize that the choir has a definite advertising value in the district, by bringing the firm's name before the public eye. Of course, no mention of the firm's products is made at any appearance, but it is the goodwill which emanates from an evening of music that makes many new Schneider boosters.

On the seventeenth of May, the Schneider-Orpheus Choir will be the hosts to eight male choruses from the United States and the same number from Ontario, in the first large scale male chorus “sing” of its kind in Canada. Five hundred voices will be massed in the Kitchener Memorial Auditorium to bring to the audience an evening of thrilling choral music.

The Schneider-Orpheus Choir has become a member of the Associated Male Choirs of America. It is hoped that this will be the beginning of an Ontario District of this Association, which would lead to such things as annual district sings with various Ontario Choirs joining together for a concert.

To A Driver On Our Street

We saw you barely miss a little boy on a tricycle this afternoon and heard you say: “Get out of the way! Don't you know any better than to ride in the street?” He didn't answer because he hasn't learned to talk very well yet. So we're going to answer for him.

No, the little boy doesn't know any better than to ride his tricycle in the street. He has been warned not to, but little boys don't always heed warnings. Some adults don't either, especially traffic warnings, the one limiting the speed of automobiles.

We're going to tell you something about that boy. He has a mother who endured considerable inconvenience, anxiety, and suffering to bring him into the world. He has a father who has worked hard and made many sacrifices to make him healthy and happy. The supreme purpose of their lives is to have their little boy grow up to be a useful man.

Now stop a minute and think. If you should kill a child, how would you face its parents? What excuse would you give them for having robbed them of their dearest possession? More important: What excuse could you possibly offer Him whose Kingdom is made up of little children?

—Author Unknown.

Ham Department

The New Year is usually welcomed in with plenty of noise and New Year resolutions.

We understand Bill Poll has resolved to keep his shot gun well cleaned from now on. Rumor has it that Bill went out the back to fire a double-barreled salute to the New Year and that the kick-back flattened Bill and the clothes line.

Two of our boys are under the doctor's care at present. Ken. Forwell is incapacitated with a sprained ankle, while Joe Vogel is recuperating following surgery. We wish both of these boys a speedy recovery and return to work.

Our sincere sympathy is extended to



BURTON HOFSTETTER
Photo—F. P. Sch...

Burton Hofstetter

Burton Hofstetter of the shipping department went on retirement December 1st, 1951.

Burt came to us November 17th, 1951, as supervisor of the shipping department night staff.

During the late war, our heavy expansion program and meat rationing resulted in our reversion to day shift shipping.

Burt then carried on with the day shift until last fall when poor health compelled him to request that he be placed on retirement.

We hope Burt will regain his health, and wish him many enjoyable years to come.

Sports

Skiing

The Industrial Ski Meet held on Chicopee slopes found our plant represented by three teams.

While the L. McBride Co. trio carried off top team honours, the Schneider team, consisting of Herb, Howie, and Norman Schneider, placed 2nd in a total of 20 entries.

Norman Schneider recently celebrated his 61st birthday, but age has not slowed him down, or lessened his liking for the trails.

Dave Schneider won the Mel W. trophy for the best two-run handicap team.

Howie Schneider was second in the men's single run event.

Also competing on teams No. 2 and 3 were Mrs. Betty Schneider, Fred Schneider, Jr., Clarence Bell, Henry Bergen, and Ronald Myers.

Hockey

Our hockey team is enjoying another successful season. Moving up to Senior competition after winning the Senior honors last year, they are assured of making the Dominion Tire Co. team in the play-off starting March.

The “A” and “B” teams have played an interlocking schedule this year which makes the series a very interesting one.

Our team is deserving of more vocal support than they have so far received.

Office News

asn't an atomic explosion! It wasn't thquake! No — it was just Jerry of becoming engaged. Congratula- Jerry. As yet we do not know the of the big day, but expect Jerry to be g us in the near future.

rjorie Huras is wearing a lovely ond, becoming engaged to Donald rland who works in the Sausage rtment. We hear the wedding will place this summer. Our best wishes xtended to both of you.

r deepest sympathy is extended to rrmengarde Hagen whose brother d away on February 8th.

e are happy to see Roy Swartz back at esk after being laid up for about six s. To date he is only working half but hope he will be feeling strong gh to be with us full time in the near e.

rry to report that Harold Howden is ne sick list. We wish you a speedy rery, Harold. Dave Schneider has into the office to assume Harold's s as purchasing agent.

rry Bergen has also joined our office to assist in the credit department. rb. Clarke and family spent the month ebruary in Florida.

great deal of interest has been centred nd the Men's Bowling League, but many know that there are two teams ed in the Ladies' Office Bowling ue at Waterloo, and that games are ed there each Thursday at 5.30?

ith the standing report received the ple of February, both teams are in a off position and if they can continue owl as they have in the last few weeks, will be able to retain these play-off s.

ere are eight teams in the league and following companies are represented les J. M. Schneider Limited: Waterloo ual Fire, Sunshine Limited, Globe iture, Mutual Life, and Raitar's- H. Transport.

he following girls represent J. M. S. his league: Bernice Schmuck, Peggy nuck, Mary Michalski, Mary Moore, Myrtle Diehl on Team No. 1. On Team 2 we have Virginia Bald, Marjorie as, Shirley Martin, Betty Izzard, and n Sutherland.

e are sorry to report that at the time paper is going to press, Myrtle Diehl, is on the editorial staff of Schneider s, and former Office Reporter, is on the list. We wish you a speedy recovery, rt."

gns of Spring—Didn't realize Spring so near until the following one-sided ersion was recorded between two rs on the "Tape-Riter." Quote:— ll, that takes care of the correspond- Boy, am I busy! That's the second r today. "Yawn." Four days till pay

Say these Esquire Calendars are y something; wonder what the girl s like for next month. Not bad! Oh , the first of May comes on a Thursday. der what excuse I'll use this year. k I'll get my wife to call the boss this and make my excuse; that way I be fishing by the time the office opens. er get back to business. Say, Mary, me an outside line please. Hello Joe, ny new fly pole come in yet? It did? I'll Friday and pay you half. Yeah, and



Federated Charities Campaign Opens Here March 13, 1952

Your generous support is asked in the forthcoming Federated Charities Appeal.

This year we have 18 worthy organizations who are requesting your financial assistance.

Among them are the K. & W. Red Cross Societies, Y.M.C.A., Y.W.C.A., Boy Scouts, Girl Guides, The Salvation Army, Canadian Institute for the Blind, St. Mary's Hospital, St. John's Ambulance, the Humane Society, Community Nursing Registry, House of Friendship, Family Service Bureau, The Good Will (Mennonite) Recreation Hall, the Cancer Society

Unfortunately we have not sufficient space to cover in detail the many functions of these groups, so will refer briefly to a few.

The Canadian Cancer Society has united Canada's Cancer efforts.

In addition to welfare and education, the society provides major financial support for the 70 cancer research projects in fourteen Canadian universities and medical centres from coast to coast, sponsored by the National Cancer Institute of Canada, with which the Society is affiliated.

The newest and one of the most powerful radiation therapy methods against cancer is the Cobalt bomb, the largest unit using atomic power derived directly from the Canadian uranium pile at Chalk River, Ontario. There are only two Cobalt bombs in the world, and both are in Canada, one at London, Ontario, and the other at Saskatoon.

This year the Red Cross March campaign presents us with a challenge—and an opportunity. Wherever our deepest sympathies lie—with the victims of disaster, of war, of accident or hopeless poverty—there the Red Cross is working in our behalf. As the need to alleviate suffering grows, the generosity of Canadians grows too; and the task is never-ending. New victims of misfortune, greater need of life saving blood transfusion services, the inevitable disaster of fire and flood—all must find the Red Cross ready. There is the challenge. The opportunity to help is before you.

The Navy League of Canada is appealing for funds to operate and maintain hostels for sailors.

The Good Will Recreation Hall, King St., is doing a fine job in providing a centre where children living in the down-town area may play in safety.

The Family Service Bureau is doing important work in counselling and assist-

security and undivided parental care.

The work of the House of Friendship in assisting penniless transients is well known to most of us.

These eighteen appeals are combined in the one annual drive.

When you are approached by our canvassers, you need not pay cash—if you mark your card "off bonus" your contribution will be deducted from your May profit sharing cheque.

Each of the eighteen groups soliciting your support are represented by one member who serves on the organization committee.

These men carefully check all requests and follow up to see that there is no unnecessary or wasteful expenditure of funds. Give generously — the need is great — Increased costs face all these organizations even though their budgets have been pared to an absolute minimum.



ENOCH STEFFLER

Photo—F. P. Schneider.

Enoch Steffler

Enoch Steffler of the Jellied Meats Department was retired December 29th, 1951.

He was 72 years of age and had a service record with J. M. Schneider Limited of 29 years.

Enoch joined us in January, 1923, as a butcher in the cutting and killing department.

About nine years ago he was moved up to assist in the Jellied Meats Division.

He became a member of the 25-Year Service Club in 1949.

His many friends join us in wishing him health and happiness for the future.

1951 Weddings

Each year about this time we have given you a report on the young people of J. M. Schneider Limited who have assumed the responsibilities that go with their entry into matrimony.

During 1951 there were thirty-one weddings, a slight drop from the preceding year, when our total was thirty-four.

Gift chairs from the J. M. Schneider management went to the newly-weds, while fellow employees held showers and stag parties at which their own gifts were presented.

Our congratulations are extended to all these brides and grooms, together with our

Our Woman's Column

A white collar dream has come true now that some frocks are being touched with white "orlon." If collars, cuffs, bindings, or pipings of "orlon" get soiled before the dress itself does, you can remove the dirt without detaching the trimmings. Just sponge it off with a sudsy cloth, wipe it clean, and let it dry without fear of spotting.

Tomato juice and catsup stains should be dampened with water, rubbed with glycerine, then sudsed out. If the stain persists sponge it with a solution of 1/2 teaspoon of sodium perborate to one cup of hydrogen peroxide. Rinse well and launder again promptly.

Use a well-soaped percolator brush to wash away the brown film that collects under the handles and switches on your stove.

Wine stains should be sponged from table linens with warm water and soap immediately the meal is over. This precaution will save scrubbing and bleaching later.

Most rayons are washable and the rules are easy to remember. Use lukewarm soapsuds, do not soak, wash quickly, rinse well in lukewarm water, pat in a turkish towel to remove moisture, and unroll immediately—Rayon can be ironed when almost dry with a lukewarm iron at "rayon" setting; don't poke iron into seams.

Spread a layer of soap over your hot broiling pan and cover it with a wet dishcloth. By dishwashing time, grease and food bits will slip off easily. Rinse in hot water and dry well.

Food stains containing proteins—milk, cheese, meat, egg—are best removed by first soaking in cold water and then laundering in warm soapsuds.

A charming and roomy wastebasket for a child's room can be made from a grocery store carton. Cover it inside and out with washable wallpaper, leaving one short end open. Keep it clean and fresh by wiping it off first with a sudsy cloth and then with a clean damp one.

If their rubber grips no longer keep your scatter rugs from slipping, try this remedy: Scrub the rubber with soapsuds and a stiff brush. The soap washes away the accumulated floor wax and dirt. Then the clean rubber can go about its original business of holding rugs to floor.

To refresh dusty dried flowers, dip them up and down first in soapy water, then in clean water. Hang to dry, and your "permanent" posies will look bright and lively again.

Rub dry soap under the foot of your sewing machine, to keep plastic material moving smoothly and easily during stitching.

Livestock Dept.

Emil Schneider, livestock buyer, was the envy of the livestock department this winter, when he spent ten days on a motor trip in the United States. He thoroughly enjoyed all thirty-six hundred miles of his journey. Being keenly interested in livestock, he visited stockyards in New Orleans, Dallas, Texas, and St. Louis, Missouri, where he took note of different methods of handling the stock.

The most enjoyable day spent by Emil

Texas, the oil fields were a most impressive sight, and the great ranch lands were a treat to the eye. On arriving back home, Emil expressed the wish that some day he may again journey to the south.

Milt Duench is still at home, and is now able to sit up. The livestock office staff went up together the day before Christmas and spent an enjoyable hour with Milt. He always enjoys visitors and is keenly interested in the progress of the firm.

Since the last issue, Ken Murray became a proud father of a baby girl. We offer him our hearty congratulations.

Jack H.

Maintenance & Engineering

Best wishes go with Jake DeVries who left us to become one of Kitchener's police constables. Jake's familiar figure may be seen in the vicinity of the Biltmore Theatre.

Get your parking tickets from Jake!

George Dunmall spent three weeks in Florida last January. He reports the weather was quite cool, but he came back with a very healthy color.

George did not take advantage of the fishing or bathing, but the scenery was very attractive, natural and feminine.

Mr. and Mrs. "Bud" Steinberg have become the proud owners of a four-room bungalow on Lorne Crescent.

A strictly male celebration was held there on December 7th, and quote: "a good time was had by all." George Dunmall, as senior guest, kept things under control.

Our department bowling team "The Greasers" have finished the second series and, as in the first, our score was outstanding.

The boys are definitely shooting for 1st place in the third series and Captain Marcel Litschgy promises the boys will be in there when the season closes.

"Bud"

Wellesley News

Mr. and Mrs. Elmer Baechler, Fred Kaufman and Emerson Nafziger attended the Western Ontario Dairymen's Convention held January 16 and 17 at the Royal Connaught Hotel, Hamilton.

Mr. Baechler was president of the convention.

Mary Baechler, who is now in training at Victoria Hospital, London, has left us to pay full attention to her chosen career.

Stan. Ruby and Murray Snider are giving their attention to Nature lately. They captured a fine looking grey squirrel which the staff of the creamery admire very much.

Enn Tundo is now the proud owner of a new 1951 Plymouth car. We wish him many miles of happy motoring.

Harold Ottman has been transferred to the Butter Room and has full charge of the butter printer.

The staff of Wellesley wishes everyone a Very Happy Easter.

"Laurene"

OFFICE NEWS

(Continued from Page 6)

the balance in two weeks. Thanks Joe. Bye. Wonder if I'll get an increase in salary this year. Must remember to renew my permit; it runs out on March 31st. Guess I'll go down to the washroom for a smoke."

Henry F.



ALFRED SNYDER

Photo—F. P. Schn

Alfred Snyder

Another of our staff that went retirement last December is Alfred Snyder of the shipping stock room.

"Alf" came to us in May, 1929, and many years was one of the shipping scalemen.

About fifteen years ago he was placed in charge of the Smoked Stock Room which he worked until his retirement.

His principal hobby is his flower garden so the boys of the shipping department presented him with a voucher that bring him some more of his favorite plants.

We wish him many happy hours hope to see some more of those specimens that Alf brought in during 15 years.

"Beef Boners"

Hugh MacMillan had a rather long absence from work due to an inflamed knee but is back on the job again.

We hope your trouble is all fixed Hughie, we missed you.

The "welcome back" sign was hung for Jack Hall recently. Jack also had a few weeks enforced rest due to illness. His new friends hope he will continue in good health from now on.

Archie Krieger decided that his Ford was due for retirement after transporting him so many miles, so he switched over to a 1948 Mercury.

This boy doesn't know that she's eight beef carcasses at a time is supposed to be strenuous work—Archie merely has his 325 pounds of muscle against the wheels and the rails get warm from the speed.

Our weather prophets, Bill Main and Roy Koenig, are becoming famous for their accurate predictions—a lot of our staff their forecast before planning week activities.

Don Schilling and his bowling team missed the top honors in our first two series by a very slim margin. Our best wishes to them in the final 3rd series.

Could this be a coincidence? Bob R was transferred to Sausage manufacturing staff on February 11th, 1952. The staff are all happily married—then, a few days later, he announced his engagement. Congratulations, Bob—and our

Top Floor

is Eileen Eckert was on our sick list short time ago, having contacted the ps. On her return she was observed wearing a very lovely diamond.

s. Geraldine Leis left our staff early February to attend to domestic duties. "ry" came to the freezer packing rtment last fall, transferring from the n slicing and packaging where she worked since 1946.

e wish her luck and happiness.

ne engagement of Wilfred Reid to Miss e Stauffer was recently announced. wedding will take place June 28th.

ongratulations to Mr. and Mrs. Henry denmeyer on the arrival of a daughter just missed this in our last issue).

he staff of top floor presented Enoch fler with a pipe and smoking supplies he occasion of his retirement.

ve welcome to our freezer staff Lorne hoeffler, formerly of the night staff.

rs. Jerome Steffler is home again and recuperating nicely from her recent ation. We wish her a speedy recovery.

"Ken"

Slicing and Packaging

attie MacKenzie is back with us after nth's leave of absence due to her her's illness. Her home is in Nova tia.

ur best wishes go with Joan Martin who ntly left us to assume home duties.

he engagements of three of our girls e recently announced. Marilyn Witmer Hugh Hallman; Shirley Halter to Leo aley; and Patricia Fuller to "Bert" zin. The girls are wearing beautiful onds.

ast December, Martha Enns stated that wanted a doll for Christmas, so the s of the shipping department obliged by senting her with one.

rs. Dora Taylor was one of the partici- ts in a recent broadcast sponsored by Canadian National Institute for the d.

ora also gave a demonstration of her in assembling sliced bacon cartons.

laine Battler of the wiener packing was recently transferred to the fresh age kitchen.

"Doreen"

ef, Casings & Bi-Products

r. and Mrs. Raymond Schmidt an- ice the arrival of a baby girl January l. Our congratulations.

ob Anton has purchased a new home amroth Drive.

ie Schneider Employees' Association placed a portable radio at St. Mary's pital for the use of employees of J.M.S. their families who may be patients e.

ffers of sets were also made to the port Sanitorium and the K. & W. pital, but K. & W. have installed a n radio system, and our patient at the itorium already has one.

dwain Strub is now driving a new model

lroy Schmitt is finishing a room on the nd floor of his home. He says it is e a job, and costs — wow!

on Krieger recently enjoyed a week's day at home. He said it was a good

Your Health

Protective Creams—All occu- tions connected with the butcher- ing and meat packing industries expose the skin to many risks. Some animal diseases are trans- mitted to man direct—even from apparently healthy carcasses. The erysipeloid organism, for example, lives harmlessly in the swine's intestines. Indeed, many diseases of the nails are contracted from handling skins and guts.

Barrier Creams have two func- tions in the food industry. They protect the hands from food irri- tants and protect food from con- tamination by hands. Staphyloco- ccus and typhoid bacteria are common sources of infection in food; the former organism is found in the nose and on the skin; typhoid germs live in the intestines; both are spread by human hands.

The Function of the Cream. Rubbed into the skin of the hands, these creams form a flexible barrier, an invisible glove that gives complete protection from acids corrosive as hydrochloride, greases as heavy as engine oil and graphite, solutions as puckering as alum, as adhesive as tar.

How it is Used. The hands can be more completely protected by a barrier cream than by rubber gloves which are only useful for coarse work.

To be completely satisfactory, a barrier cream must be so wedded to the skin that it leaves the fingers completely flexible.

It must shield the skin from the irritant through four to five hours of work; must control perspiration and keep the skin cool; must be unaffected by the materials hand- led, and not affect them; must be bac- teriostatic; must wash off easily, taking away accumulated grime, and leave the skin soft and healthy.

The above is taken from an article in May, 1951, issue of "Food in Canada" —Title; Preventing Dermatitis in the Food Industry, by Helen C. Howes.

Sausage Kitchen

Our annual Christmas Party, held at Asmussen's Cottage, was a great success, about 25 couples enjoying an evening of dancing and refreshments.

Congratulations — Dan Cupid released his bow-string again as Don Sutherland presented Marjorie Huras of the Office staff with a diamond.

The sausage kitchen was in a turmoil the other day when a full plate of false teeth was found on the floor. The result was some hilarious joking until the following day when they were eventually claimed.

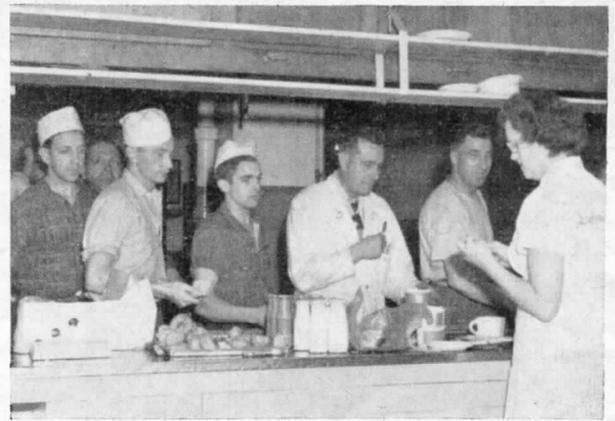
Matthew Theis and Douglas Barker are anxiously looking for signs of Spring, so they can get started with the excavation for their new homes. Both boys are going to build in the Kingsdale subdivision.

Our congratulations to Mr. and Mrs. Claude Stewart. They became the proud parents of a baby boy on December 17th.

Our deepest sympathy is extended to Gertrude Welker. Her father passed away very recently.

"Arwood"

"The scarcity of meat in your sandwiches



LUNCH TIME AT THE CAFETERIA

The boys enjoy a hot drink and a sandwich during the mid- morning rest period.

Picture—F. P. Schneider.

Grins and Giggles

Village Constable (to motorists in head- on collision): "Now, gentlemen, I want to know which of your two cars hit the other first."

The daughter was concerned about the amount of money her boy friend was spending on her each time he took her out.

"Mother," she asked, "what's the best way to stop Tom from spending too much money on me?"

"Marry him!"

Reader: "Do you make up these jokes yourself?"

Editor: "Yep, out of my head."

Reader: "You must be."

"I'm leaving Saturday," the indignant boarder told his landlady. "I've never seen such dirty towels in my life. There's always a ring in the bathtub and I can never find any soap."

"You've got a tongue in your head, haven't you?" asked the landlady.

"Yes, but I'm not a cat," was the boarder's comeback.

"Crop failures?" asked the old timer. "Yes, I've seen a few in my day. In 1898 the corn crop was awful. We cooked some for dinner, and father ate fourteen acres at one meal."

"The study of the occult sciences inter- ests me very much," remarked the new boarder. "I love to explore the dark depths of the mysterious, and delve into regions of the unknown, and to—"

"Let me give you a little more of this stew, Mr. Smith," interrupted the land- lady.

The life insurance applicant, having been examined by the company physician, asked, "Well, Doctor, how do I stand?"

Replied the examiner: "Goodness knows, it's a miracle!"

Son: "Dad, may I have a dollar to go window shopping?"

Dad: "Why do you need money to go window shopping?"

Son: "Well, it's Mrs. Jones' window I'm shopping for."

We had a wonderful time Christmas Eve